# **New Linoleum xf**

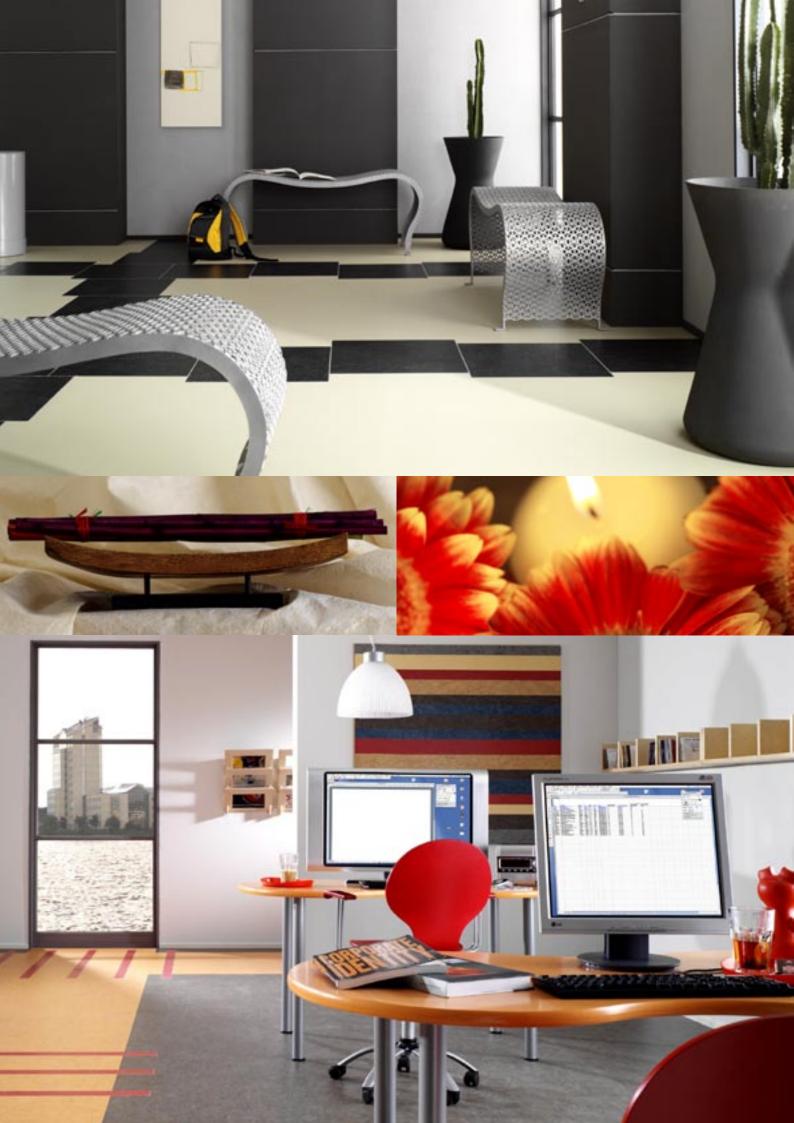
## A SURFACE REVOLUTION



### LINOLEUM



- extremely strong surface protection
  excellent resistance to abrasion, stains and chemicals
  no initial wax or polish needed no need to strip
  easy cleaning and maintenance, saving 30% on maintenance costs
  more than 50% saving on water, detergent and energy
  excellent life cycle cost





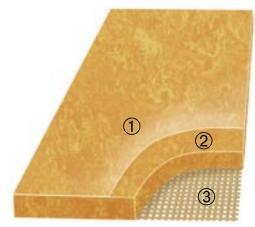
## **New Linoleum xf** A surface revolution!



For more than a hundred years, linoleum flooring has been appreciated for its many strong benefits – its naturalness, comfort, durability and, most of all, its beauty. Now another important benefit can be added to the list: a surface protection that gives superior resistance to abrasion and chemicals as well as easy cleaning and maintenance. The daily care of linoleum flooring is a competely different story from now on. This means a totally new economic picture, with excellent life cycle cost.

Tarkett is now presenting New Linoleum xf – a true surface revolution. With New Linoleum xf, there are no longer any limitations to consider when you choose linoleum flooring. From beginning to end, New Linoleum xf will give you all the advantages you could wish for:

- extremely strong surface protection
- excellent resistance to abrasion, stains and chemicals
- installed with traditional welding rod
- no initial wax or polish needed no need to strip
- easy cleaning and maintenance, 30% saving on maintenance costs
- more than 50% saving on water, detergent and energy
- excellent life cycle cost



New Linoleum xf construction

① Pure UV-hardened terpolymer surface protection

- ② Solid linoleum
- ③ Jute backing



## New Linoleum xf – cleaning and maintenance

The single greatest advance for New Linoleum xf is the reduced cleaning and maintenance. Compared with untreated linoleum flooring, several steps are no longer necessary, and the whole cleaning and maintenance process is simplified.

Always follow our cleaning and maintenance system to be sure to get the very best results.

#### Tarkett cleaning and maintenance system for New Linoleum xf

Our unique surface protection makes it possible to significantly reduce the frequency and extent of cleaning and maintenance, yet still get top flooring performance in every way.



New Linoleum xf

simplified and reduced

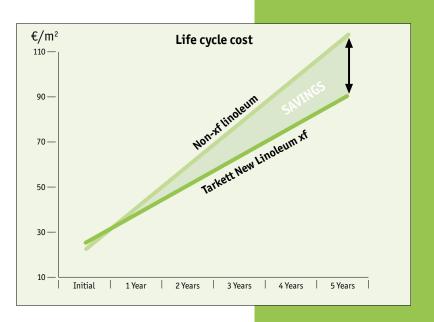


#### **PREVENTIVE CARE** An effective barrier matting system should be installed at all

entrances to the building, because 80% of dirt and soil enters this way.



Life cycle cost for New Linoleum xf The cost of the initial investment and installation normally represents just a small part of a flooring's total life cycle cost. The rest is cleaning and maintenance. And that is why the reduced frequency and extent of cleaning and maintenance give New Linoleum xf a very favourable life cycle cost. Compared with untreated linoleum flooring, payback on the extra investment comes within one year. For more information, please contact your Tarkett representative.



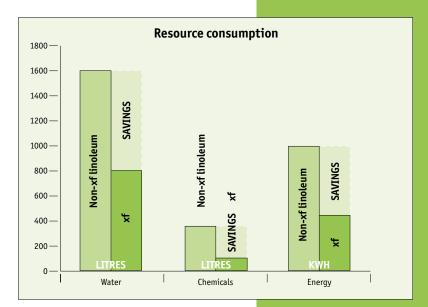
#### **Cleaning costs**

Cleaning and maintenance costs are reduced by 30%. Example: For an area of 1.000 m<sup>2</sup> over a period of 10 years, the savings will reach 60.000 euro.



#### **Resource consumption**

Thanks to the easy cleaning properties of New Linoleum xf, there is a 50% reduction in the consumption of water, detergent and energy. This is a strong contribution to the environment.



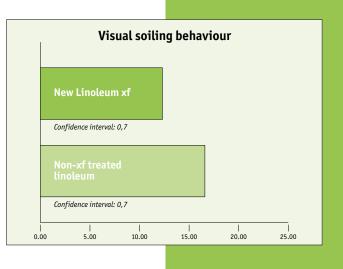
Tests are carried out by the WFK Institute in Germany. WFK is an independent international cleaning technology research centre in Krefeld, Germany. Founded in 1950, it now specialises in hard surface cleaning technologies.

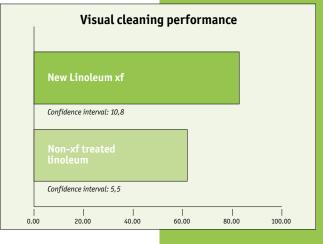
# And we can prove it

Both internal and external testing show extraordinary results for New Linoleum xf. External tests by WFK compared New Linoleum xf with non-xf treated linoleum. And - the results speak for themselves.

#### Visual soiling behaviour & cleaning performance

The differences in brightness before and after soiling and cleaning were measured photometrically in accordance with DIN 5033-3 including confidence interval. It is clear that New Linoleum xf shows significantly better results in terms of brightness and colour differences.





#### Alkali resistance

After leaving alkaline fluids (detergent) on test surfaces for different periods, New Linoleum xf clearly shows significantly better results in terms of visual surface change. Example: Virtually no visual change on New Linoleum xf after having fluid at pH 13 on its surface for 24 hours.

Test report number H0 3098/05-A

#### Stain test

After leaving a quantity of 2 ml of isopropanol, acetone, coffee and betaisodona on the different linoleum surfaces for 2 hours, the changes were measured in accordance with DIN 5033-3. The results show that New Linoleum xf has significantly better resistance to aggressive substances like these, in terms of visual surface change.

Based upon internal testing

Alkali resistance	New Tarkett Linoleum xf	Non xf-treated linoleum
pH 9	x	x
pH 11	X X X	_
pH 13	XXX	-

Alkali resistance

 $X \times X = no visual change$ = visual change

Stain test		
Alkali resistance	New Tarkett Linoleum xf	Non xf-treated linoleum
Isopropanol	x	×
Acetone	X X X	X
Coffee	XX	-
Betaisodona	×	-

**XXX** = no visual changes

X X = no significant visual changes
 X X = slight visual changes
 A = significant visual changes



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